Graphic Designer Overview:

The Graphic Designer manages the visual identity of Legacy Christian Church by creating compelling designs that communicate clearly, support ministry goals, and align with the church's brand. This role collaborates with the creative team and church ministries to produce engaging visual content across print and digital platforms while maintaining consistency and excellence in every project.

Key Responsibilities:

- Design graphics that communicate the church's message and uphold brand guidelines across all media.

- Ensure visual consistency and quality control for all internal and external communications.

- Collaborate with the creative team to brainstorm ideas, develop creative strategies, and maintain a cohesive look and feel.

- Manage projects from concept to completion, meeting deadlines in a fast-paced environment.

- Prepare production-ready files and coordinate with printers and vendors as needed.

- Create graphics for both print and digital use, including sermon graphics, announcement slides, video, website, and social media.

- Edit photos and videos for use in church media productions.

- Stay current on design trends and grow in mastery of Adobe Creative Suite (Photoshop, Illustrator, InDesign).

- Provide feedback, contribute to team discussions, and support creative problem-solving for various campaigns and projects.

Qualifications:

- Degree and/or equivalent experience in graphic design, communications, or related field.

- Strong conceptual, technical, and creative problem-solving skills.

- Expertise in layout, typography, color, and composition, with an eye for detail.

- Ability to balance multiple projects, meet deadlines, and adapt to feedback.

- Collaborative team player who also works well independently.

- Excellent communication and organizational skills.

- Willingness to learn, innovate, and grow within the role.